

Lucknow University Associated Colleges

Management Admission Test - 2024

LUACMAT - 2024

Introduction

Lucknow University Associated Colleges Management Admission Test (LUACMAT) is conducted by National Post Graduate College every year. LUACMAT is a collective venture of the associated colleges of the University of Lucknow to hold common entrance examination and complete the process of admission after counselling in BBA, BBA(DB), B.Com.(Hons.), BCA, BAJMC, B.Voc.(Software & E-Governance) and B.Voc. (Banking & Finance) Programs. The objective of introducing the management & professional Programs at undergraduate level is to prepare strong foundation of students who are willing to take up administration, management, journalism, IT and IT-enable services as their career and develop professionalism in their personality.

BBA (Bachelor of Business Administration), BBA(DB) (BBA in Digital Business), and B.Com.(Hons.) (Bachelor in Commerce-Hons.) are six semester Programs run by the Institute of Management Studies and also offered by the affiliated colleges of the Lucknow University. Similarly, BCA (Bachelor of Computer Application) and BAJMC (Bachelor of Arts in Journalism and Mass Communication) are also six semester Programs; BCA is run by the Department of Computer Science and BAJMC is offered by the Department of Journalism and Mass Communication. B.Voc. Programs are run under Deen Dayal Upadhyay KAUSHAL Kendra of UGC.

National P.G. College has adopted NEP-2020 and is completely NEP-compliant and the program structure is subject to change as per the government orders from time to time.

Objectives of LUACMAT

The Lucknow University had permitted the colleges to adopt their own procedure of admission in professional Programs at undergraduate level. The heads of the institutions offering BBA, BBA(DB), BAJMC, B.Voc. and B.Com. (Hons.) BCA Programs decided to hold a common admission test in the interest of the students who would have to otherwise

- apply in different colleges
- purchase application forms of different colleges
- appear more than once in the admission test
- miss/skip one or more admission tests in case of date & time clash.

The heads of institutions decided that the National Post Graduate College should shoulder the responsibility of conducting the common admission test (LUACMAT 2024) and complete the process of admission in BBA, BBA(DB), BCA, B.Com.(Hons.), B.Voc. and BAJMC Programs after counselling.

In addition, National P.G. College will be conducting LUACCET (Lucknow University Associated College Common Entrance Test) for entrance to B.Com. and B.Sc. (Math) from 2022 onwards on receiving multiple requests from associated colleges.

Eligibility of LUACMAT 2024

BBA, BBA(DB), BAJMC	10+2 Passed in any discipline with minimum 50% marks in aggregate at +2 level.
BCA	10+2 Passed in any discipline with minimum 50% marks in aggregate at +2 level with mathematics/computer as one of the subjects.
B.Com.(Hons.)	10+2 Passed in any discipline with minimum 60% marks in aggregate at +2 level with either Commerce, Economics or Mathematics as one of the subjects.
B.Voc. (Software Development & E-Governance)	10+2 Passed in any discipline with minimum 50%
B.Voc. (Banking & Finance)	10+2 Passed in any discipline with minimum 50%

Note:

- For SC/ST candidates the eligibility criterion of aggregate marks for all the above Programs will be reduced by 5%.
- Entrance Test Centre may be changed without assigning any reason.

National P.G. College: An Introduction

An Autonomous College, CPE & Accredited by NAAC Grade 'A'

One of the participant Colleges of LUACMAT-2024

Established in the year 1974 by the then Chief Minister of Uttar Pradesh, late Chandra Bhanu Gupta, who also has the honour of being popularly known as the architect of modern Lucknow. National Post Graduate College is the apex institution of Moti Lal Memorial Society. The college makes sincere efforts to inculcate moral and social values in the students.

Situated close to the banks of river Gomti, the college has an impressive building **with hostel facility for boys & girls**. It has a large campus with lush green surroundings. With a total strength of 5500+ students (boys and girls), the college has **Arts including BAJMC, Commerce, Science, Electronics, Management and Computer Science Faculties**. The College also offers under-graduate and post-graduate programmes in Software Development and Banking & Finance under **Deen Dayal Upadhyay KAUSHAL Kendra**. The college has postgraduate Programs in Arts, Science and Commerce faculties. The college has a **one-year Post Graduate Diploma Program in Remote Sensing & GIS (PGDRSGIS)** and a **one year post Graduate Diploma in Forensic Science**. Under Deen Dayal Upadhyay KAUSHAL Kendra following skill development Programs are being offered. The Programs are

1. B.Voc. in Software Development & E-Governance, 2. B.Voc. in Banking & Finance and 3. Community College in Office Automation & E-Governance. 4. Community College in Banking & Finance, 5. M.Voc. in Software & E-Governance, 6. M.Voc. in Banking, Stocks & Insurance. Semester System has been introduced both at UG & PG levels with a transparent examination and Evaluation system having continual internal evaluation system with CBCS and CGPA.

Aiming at achieving cent percent result in the examination, a well-qualified and hard-working faculty strives to put in its best to raise the standards of the institution under dynamic administration and energetic leadership. The library is well-equipped and well-arranged, fully automated & air-conditioned. Journals and other seminar papers are constantly added to the rich storehouse of research section. Keeping in tune with the modern age of digital technology and computer education, the college maintains balanced pace by housing **computer labs with latest software and hardware configuration**. Laboratories in the Science faculty and practical labs in the subjects of the Arts faculty are **well-equipped with latest instruments**.

The National Post Graduate College is an autonomous college of Lucknow University with grade 'A' accreditation from NAAC. In accordance with UGC guidelines the college successfully introduced Choice Based Credit System (CBCS) in undergraduate and post-graduate Programs as well. It is important to mention that CBCS system at PG level was introduced from 2014-15 with encouraging response from the students. CGPA system of awarding marks and grades and Multiple Choice Questions (MCQ) pattern of examinations are also in practice. With the introduction of CBCS, there are three categories of papers/subjects in each faculty. 1) Core (Six compulsory papers carrying four credits each) 2) Elective group of papers under CBCS from all the faculties carrying two credits each*

Candidates having passed there 10th Class examination before 2020 are not eligible for seeking admission in UG Programs in National P G College.

* The students are required to study one Elective subject from a pool in every even semester of his/her undergraduate programme. In all he/she has to earn at least 6 credits under the category of elective/CBCS subject to complete the degree course.

Admission Test Format:

The Admission Test for BBA, BBA(MS) and BBA(T) shall comprise of two papers, each of 60 minutes duration. BCA/B.Voc.(SD & EG) shall be of 90 minutes duration. There shall be 100 multiple choice questions. Admission Test for The candidates would be required to answer 75 objective questions in each paper. Admission Test for for BAJMC/B.Voc. (Banking) shall be of 60 minutes duration with 75 multiple choice questions. Admission Test for B.Com.(Hons.) shall be of 90 minutes duration with 100 multiple choice questions. There shall be **no negative marking**.

Details of Papers

BBA, BBA(DB), BVOC(Banking & Finance)

Paper I

There shall be 75 multiple choice questions from

General Studies	20%
Social Science	20%
Science	20%
Commerce & Management	40%

Paper II

There shall be 75 multiple choice questions from

General English	30%
Mental Ability & Reasoning	50%
Numerical Aptitude/Elementary Maths	20%

BCA/BVOC-Software Development & E-Governance

There shall be 100 multiple choice questions from

General English	20%
Elementary Maths	20%
Reasoning	15%
Computer Science	30%
General Studies	15%

BAJMC

There shall be 75 multiple choice questions from

General English	30%
Mental Ability & Reasoning	50%
Numerical Aptitude/Elementary Maths	20%

B.Com. (Hons.)

There shall be 100 multiple choice questions from

General Studies	15%
English	15%
Numerical Aptitude/Elementary Maths	20%
Commerce	50%

Availability of Forms (ONLINE): website: www.admission.npgc.in

Note: Copies of marksheets and certificates may not be attached with application form.

** ₹500 Registration, ₹500 Admission Process*

Programmes:

Bachelor of Business Administration (BBA), BBA in Digital Business (BBA(DB)), Bachelor of Computer Application (BCA), Bachelor of Arts in Journalism and Mass Communication (BAJMC) and B.Com. (Hons.) are all three-year (Six-Semester) Programs. At the successful completion of all semesters, Bachelor's degree in the respective faculty is awarded by the University of Lucknow.

Bachelor of Business Administration (BBA) is an exposure of students to Accounting, Business Law and Ethics, Economics, Finance, Management Information System, Marketing, Organizational Behaviour, Statistical Analysis, Effective Communication and a lot more. Studying business administration has become all the more relevant in the Indian context especially with the entry of multinational companies, banking and insurance services. The Program aims at developing leadership, co-ordination and team spirit with a view to preparing the students for higher studies in the field of management. French as a foreign language is also part of the curriculum.

BBA in Management Science (BBA(DB)) aims at developing analytical strategies and decision making skills in the field of digital business. The program focuses on communication and IT skill and gives necessary exposure to contemporary issues of digital marketing, Digital Management of Finance, Marketing personnel, Human Resource Development, capable of handling Digital Business & Management. The emphasis is also on methodology and research-oriented issues with computer and quantitative techniques.

Bachelor of Computer Application (BCA) The curriculum of Bachelor of Computer Application has been designed to cater to the needs of modern age. It gives an early start to those who are interested in taking up programming and computer designing as their career. The Program aims at developing Communication Skills and Numerical and Programming aptitudes. Elementary Mathematics and Electronics are integral parts of the curriculum.

Bachelor of Arts in Journalism and Mass Communication (BAJMC) There is a boom in Print and Electronic Media, with a number of regional, national and international newspapers, TV and radio channels and webcast being set up to reach the masses. A Bachelor Degree in Journalism and Mass Communication (BAJMC) offers unlimited exciting opportunities. Reporting and editing in Newspapers/Magazines, broadcasting production, anchoring and news reading on television channels, animation, video game designing, digital video and film editing, are some of the numerous ways to make media a creative and exciting career.

Bachelor of Commerce (B.Com. Hons.) The Program has been designed keeping in mind the professional guidance needed by the students for pursuing Programs like MBA, CS, CA and ICWA. Subjects like Cost Accounting, Taxation, Financial Mathematics and Business Statistics train them in commercial aspects of managing a business establishment. Subjects like Psychology and Communication help them in grooming their personality too. German/French as a foreign language is also part of the curriculum.

B.Voc. in Banking & Finance is a three-year six semester programme (with multiple-exit provisions at the end of every year) leading to a bachelor degree. The Program aims at developing a holistic competency and skill in the field of banking, finance, stocks, insurance, risk management and everything that concerns management and safe handling of cash and investments in any form. On completion of the Program, the student is expected to have the knowledge, skill and expertise of a banker and a professional aptitude in the

field of banking and finance. The curriculum will include subjects such as basics of banking, managerial communication and soft skills, computer skills, banking environment and banking operations, credit risk management, banking laws and regulations, Indian financial system, financial planning and business ethics, mutual fund management, retail banking, treasury management, atm/debit/credit card system, E-banking, IT and banking, demat, foreign exchange, NBFCs, functioning of stock exchanges etc.

B.Voc. in Software Development & E-Governance is a three-year six semester programme (with multiple-exit provisions at the end of every year) leading to a bachelor degree. The Program aims at developing capabilities of a highly skilled software developer and customizing and implementing E-Governance in different walks of life. E-governance is a plan to provide all government services to the public electronically. The 11th report of the Second Administrative Reforms Commission, entitled "Promoting E-Governance - The Smart way Forward", established the government's position that an expansion in E-Government is necessary in India. E-governance is something that is fast emerging and bringing revolutionary changes in our day-to-day functioning. The curriculum will develop skills in the students as creating a well agreeable environment for E-governance. Customized software development shall always remain in demand in the fast ever growing global economy. The Program is designed to create web-designers, software developers and IT professionals. The curriculum will include subjects such as introduction to information theory and application, computer languages, c++, java, php, asp.net, multi-media, communication, corporate behaviour, data management system, MIS, concepts of signal, basics of electronics, hardware, networking & networking protocol, switching web hosting, E-governance, digitization and management of records, implementing digitalization in various departments of administration, public involvement and E-governance etc.

Program Fee & Counselling Procedure:

Successful candidates of LUACMAT 2024 (written examination) would be required to bring the following at the time of counselling

- a. *Pay order/Demand Draft in favour of **National P G College** payable at Lucknow:
 - i. BBA/BBA(DB) ₹32,600/- (₹ Thirty Two Thousand Six Hundred Only)
 - ii. BCA ₹31,600/- (₹ Thirty One Thousand Six Hundred Only)
 - iii. BAJMC ₹32,600/- (₹ Thirty Two Thousand Six Hundred Only)
 - iv. B.Com. (Hons.) - ₹28,100/- (₹ Twenty-Eight Thousand One Hundred Only)
 - v. B.Voc. (SD&EG) / B.Voc. (Banking & Finance) - ₹21,600/- (₹ Twenty- One Thousand Six Hundred Only) -“Annually Fees”
- b. Counselling fee ₹500 (Cash).
- c. Original mark-sheets and certificates of class X and class XII for verification.
- d. Photocopies of mark-sheets and certificates of class X and class XII (self-attested).
- e. Character Certificate and Transfer Certificate in original from the head of the institution from where the candidate passed his/her last examination as regular candidate. TC and CC in original shall have to be submitted/surrendered at the time of counselling.
- f. Original Caste Certificate issued by Competent Authority for claiming reservation under Government Rules.

Note:

1. *Fee mentioned above is per semester.*
2. *Fee given here in above is subject to change at the time of admission.*
3. *The fee for the Programs being offered by National P G College (inclusive of all except caution money).*
4. *The fee for other colleges may differ from the above. The Colleges may charge/adjust additional/extra fee from the above mentioned fee structure. The candidates recommended for admission in colleges shall be required to pay Caution Money (refundable) decided by the college, revised fee/Balance Semester fee; University examination fee to be decided by the University of Lucknow.*
5. *Request for Cancellation of admission and Fee refund may be made to National P G College within seven days from the date of fee payment. After the expiry of seven days (except for National P G College) candidates are required to submit their fee refund request directly to the college allotted to them. Fee refund requests shall be subject to the policies of the colleges allotted to the candidate. National P G College will entertain fee refund request only within seven days from the date of depositing the fee.*
6. *For all Legal issues related to National P G College, appropriate courts of Lucknow shall have the jurisdiction.*

* Admission fee may also be paid through debit/credit card/internet banking (Banking Service Charge additional).

COLLEGE OF INNOVATIVE MANAGEMENT & SCIENCE

College of Innovative Management & Science (CIMS) is an Associate institute of IMRT Business School envisaged as a destination for the most talented and promising students, since its inception in 2008. Located in the heart of the city, the institute has been conferred with A+++ Excellent Business School award. The college inculcates value that prepares a student for academic excellence through the paths of critical thinking, a professional work ethic and the determination to be accountable. A well defined vision, highly committed mission and dedicated leadership make IMRT/CIMS to be one of the best Management Colleges in Lucknow.

IMRT offers students, who come from diverse backgrounds, the widest possible scope and opportunity for academic exploration and all round growth.

State of the art infrastructure with Wi-Fi and AC facilities, highly qualified and competent faculties, Vibrant industry interface, Soft Skill training to students for overall personality development, In campus separate hostel for Girls & Boys, Scholarships to meritorious students, Provision of Bank Loan, Free guidance for UPSC and other competitive exams to the meritorious students are provided.

Programs:-

BBA, B. COM. (Hons.), B.C.A, B.COM, B. Ed.& B.T.C. (AFFILIATED TO LUCKNOW UNIVERSITY)

Email ID – info@imrt.edu.in

Website: www.imrt.edu.in

Contact No. – 9889191505,8417000705

Address: Vipul Khand-6, Gomti Nagar, Lucknow.

LUCKNOW PUBLIC COLLEGE OF PROFESSIONAL STUDIES

(A Unit of Lucknow Public Schools and Colleges)

The Lucknow Public College of Professional Studies (LPCPS) has set stage for new achievements for the Institution and its student. LPCPS is committed to impart world class professional education with continuously evolving adaptation strategies to suit the modern professional management systems in order to bridge the gap between industrial and business field.

LPCPS offers a bouquet of additional advanced courses that are an add-on for your professional growth. Grooming classes with additional benefits and no hidden costs, comprising of Mahendras' classes for the preparation of competitive exams, CAT classes, NCFM, PDP, Animation, Python, Computer certification course by IIT Mumbai, Tally, WUSU and many others. Apart from this, there are several clubs like dance club, drama club, music club, sports club, AI club, media club, anchors' club etc. that polish the skills of the students.

The institute thrives on making student a well-groomed individual; ready to be employed personnel. Hence. a placement cell. The placement cell is continuously working in the area of campus placements, walk-ins, PIs etc. Institute has been successfully conducting Rashtriya Job Festival every year which witnesses a number of companies at a single platform bringing overall an effective placement drive. A number of students are being selected in JAM from the Faculty of Science.

The institute has a sprawling lush green campus and is located in Gomti Nagar. It has a state-of-the-art infrastructure, in a panoramic location with peaceful and conducive academic environment.

Programs:- BBA, BCA, B.Com (Hons.), B.Com, B.Sc.(M), BAJMC

Email: info@lpcps@gmail.com,

Website: www.lpcpsportal.com

Contact No.: 9044059024, 9235311061

Address: Vinamra Khand, Gomti Nagar, Lucknow.

MODERN GIRLS' COLLEGE OF PROFESSIONAL STUDIES

Modern Girls' College of Professional studies is one the top notch colleges imparting professional education to girls since 2007. it is situated in posh locality of Gomti nagar in Lucknow.

The college is recognized by the University of Lucknow to run BBA,BCA,B.Com (Hons.) and BAJMC programmes. The college is Known for its excellence in academics and discipline.

The institute is well equipped with a well stacked library, air-conditioned lecture theatres and a well equipped Computer lab.

We have offered placements to over 125 students in the year 2021-2022 and more than 200 students in the year 2022-23 This year also we have managed more than 200 placements in various Companies during our Annual Job fair. In fact quite a few of our students have received placements in multiple companies

The College has signed MOU with ICICI and NIIT for training and placements of our students in banking sector. There is also an MOU for SKILL DEVELOPMENT under NSDC Program.

MGCPs has its own RADIO STATION known as "RADIO MODERN" available on play store which is run and managed by the students under the mentorship of RJ VEERA a LIMCA BOOK RECORD HOLDER.

We also offer coaching for CAT, MAT, XAT, TISS, IIFT, Bank PO, ATMA and personality Development classes by most promising Teachers

For the Convenience of our students, we also provide Transport facilities all over Lucknow. Hostel reference is available on request.

Facebook: [fb.com/mgcpslucknow](https://www.facebook.com/mgcpslucknow)

Instagram: [instagram.com/mgcpslucknow](https://www.instagram.com/mgcpslucknow)

Website: www.mgclko.org.in

Contact No.: 8127366406/ 07/ 08/ 10

Address: Viram Khand-5, Gomti Nagar, (Adjacent to Modern Academy), Lucknow

SHRI RAMSWAROOP MEMORIAL COLLEGE OF MANAGEMENT

(Permanent Affiliation with Lucknow University)

Shri Ramswaroop Memorial College of Management is one of the leading institutes of higher education in Uttar Pradesh.

Established by two IIT Kanpur gold medalists, Er. Pankaj Agarwal and Er. Pooja Agarwal, the group of Institution is driven by the dream of building future on the strength of youth fortified with best professional training & Education.

The College offers a spectrum of degree programs in domain of computer Application, Management & Commerce.

The educational character of the group of institutions is a seamless amalgam of skill based learning, depth of insights and professional distinction in employability augmentation. The holistic curricular planning creates the right attitude and mind-set, enabling students to fit in existing professional realm. An equal emphasis on co-curricular activities in the campus complements the intense teaching and learning experience in a multifaceted manner.

It provides ample opportunities of studying & training by experienced faculty members and is equipped with state-of-the-Art of Classrooms, Presentation rooms, Computer labs, People Soft ERP system, Library facilities, Banking Facilities, Health Center, Transportation facilities, Hostel facilities including Cafeteria & Wifi Campus.

The striving for excellence incessantly goes on at SRMCM. Integrity of its managerial leadership and faculty, value based institutional culture and quality driven performance initiatives make it a promising place to acquire professional education.

Program: BBA, BCA & B.Com.(Hons.)

Phone : 9839010407, 9839210067, 9554953776, 8840178789, 7388539642, 9793806620

E-mail: srmcm.office@srmcem.ac.in, registrar@srmcem.ac.in

Website: www.srmcm.ac.in

Fee (Per Semester*) As per guidelines of university of Lucknow .

*Caution Money (Refundable), Enrollment Fee and Examination Fees etc. as applicable will be charged at the time of admission.

"Learn from yesterday. Live for today. Hope for tomorrow."

Seats under LUACMAT-2024									
College Name	BBA	BBA-DB	BBA-T	BCA	BCOM-H	BAJMC	B.VOC - B&F	B.VOC-SD&EG	TOTAL
College of Innovative Management & Science	180			120	60				360
Lucknow Public College of Professional Studies	60			60	60	60			240
Modern Girls College of Professional Studies	60			60	60	60			240
National P.G. College	120	60		60	60	60	100	100	560
Shri Ramswaroop Memorial College of Management	180			180	60				420
Total	600	60		480	300	180	100	100	1820